

SAVE THE DATE

UAV SHOW - THE LEADING EUROPEAN UAV TRADE FAIR 10 TO 12 OCTOBER 2023 PALAIS DES CONGRÈS - BORDEAUX, FRANCE

The will of François Baffou, CEO of Bordeaux Technowest and curator of the show:

«2023 is a pivotal year for the professional drone industry, we want to respond to these challenges by positioning ourselves as a key player in this teeming ecosystem. Our motto: let's all work together to structure the industry to face the challenges of tomorrow!»

UAV Show is the place where decision-makers and major players in the civil drone market meet to promote exchanges and business opportunities at European level. Security, surveillance, agriculture, building inspection, firefighting... the UAV SHOW «flies over» and «lands» on these numerous business applications that have developed thanks, in particular, to the CESA drone test center. The markets are going to explode but France is struggling to structure itself. This is a major challenge that will be addressed during this ambitious show, a true totem of the industry, with its 3000 m² of exhibition space, its 110 exhibitors, and its 2500 expected visitors.

NEW: the drone authorized in the airspace, a first in France!

The UAV SHOW 2023 is an illustration of the changes to come. The flight demonstration day on October 12 will take place at Bordeaux-Mérignac airport. This first event will allow to evoke the integration of drones in the airspace and more widely the overflight of the most complex environment which constitutes the whole stake of the Urban Air Mobility. A real opportunity for companies to show their latest innovations and technological prowess in real conditions in a unique setting.

Another major innovation for Bordeaux Technowest and CESA DRONES is the launch of a 2.0 test center eagerly awaited by the industry, a new mother site in Hourtin linked by a corridor to a «long elongation» (long distance) test area 50 km long and 7 km wide. The objective? To offer long-distance flights in a secure area. In France, the dangers of long-distance flights, coupled with restrictive regulations, have led to the flight of projects to other countries.

Overview of the 2023 trade show

This year, the topics discussed will revolve around BVLOS flights, the protection of people, property and infrastructure, marine and underwater drones.

● 10 and 11 october 2023: sourcing, competitive intelligence and exchanges with professionals of the drone sector. The meetings between professionals will take place at the Palais des Congrès in Bordeaux where an indoor aviary will be installed and will allow short demonstrations of drones. 5 major sectors will be represented:

Inspection of linear networks (energy, transport, etc.)
Agriculture, viticulture, resource protection
Construction, real estate, topography
Safety, Security
Media, Communication
Round tables, workshops and conferences.

• 12 october 2023: day of demonstration in real conditions at Bordeaux-Mérignac airport.

THE UAV SHOW 2023 IN BRIEF

- The leading european uav trade fair
- 7th edition of this biannual exhibition
- 110 exhibitors from 10 different countries
- 2,500 professional visitors expected from 40 nationalities
- 3,000 m2 of exhibition space at the Palais des Congrès
- An entrance keynote, round tables and an innovation contest
- An indoor demonstration area on October 10 and 11 closed by a gala evening
- An outdoor demonstration day on October 12 at Bordeaux-Mérignac airport

BORDEAUX TECHNOWEST: The Bordeaux Technowest technology park has been a major player in the drone industry for nearly 17 years. It has hosted and supported the first French civil drone companies. It is the initiator of the CESA Drones test center, with the regional council of New Aquitaine and the Ministry of Defense, and of the UAV SHOW trade show, created in Mérignac in 2010. Through its subsidiary CESA Drones, Bordeaux Technowest has also contributed to the introduction of French regulations in 2012 and to the structuring of the industry by promoting the emergence of the Professional Federation of Civil UAVs (FPDC). As a trusted third party in the eyes of the institutions, the technology park, via CESA Drones, is active within the Civilian UAV Council (CDC) and is a key contact for the DGAC and local civil and military authorities.

BEAM: With nearly 350 events for the general public, professionals and sportsmen, produced or hosted each year, BEAM is determined to support and promote Bordeaux as a flagship destination for business tourism and as a major player in the events sector. In this respect, BEAM has two main activities. On the one hand, hosting events with its Bordeaux Events brand, and on the other hand, (co)producing events with its Event Production Center in various sectors (Jumping International de Bordeaux, Foire Internationale de Bordeaux, Vinitech-Sifel, Exp'Hôtel, Bordeaux Geek Festival, Aquibat, Electric- Road...).

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