

# UAV SHOW



**EUROPE'S LARGEST PROFESSIONAL  
DRONE AIRSHOW AND EXHIBITION**  
**10<sup>TH</sup>-12<sup>TH</sup> OCTOBER 2023**  
**PALAIS DES CONGRÈS - BORDEAUX - FRANCE**  
CONFERENCES, WORKSHOPS, OUTDOOR FLIGHT DEMONSTRATIONS

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# EDITO

2023, the pivotal year for the drone industry, will also correspond to the 7th edition of the UAV SHOW: the European professional drone trade fair, co-organised with our partner Bordeaux Events And More. This event, which is strongly supported by the Bordeaux Metropolis and the Nouvelle-Aquitaine Region, anchors the Bordeaux territory ever more strongly in its position of « drone land ».

Since the previous edition in 2021, the drone has been seen on all fronts: from forest fires in Gironde, to conflict zones in the World, to the daily services for monitoring natural spaces and assistance to people. More than ever, this type of aircraft has strengthened and consolidated its position as a useful tool for society.

The coming years are opening up to an even more important role for UAVs, which will increasingly have to coexist with other aircrafts in less segregated environments.

The 2023 edition of the UAV SHOW aims to illustrate of the changes to come, including in the heart of the most complex environments, such as Bordeaux-Mérignac airport, which is already anticipating which is already anticipating Urban Air Mobility.



For Bordeaux Technowest and Cesa Drones, this edition will also highlight the 2.0 test center that the entire industry is waiting for: a new parent site in Hourtin linked by a corridor to a 50 km long elongation test area, and collaborations with aeronautical platforms around Bordeaux.

Finally, we will present you « Cockpit », the new totem building of the drone industry, located on the Aeroparc area of the Bordeaux Metropolis, which will symbolize home to today's and tomorrow's UAVs.

Bordeaux Technowest, Bordeaux Events And More and their partners are proud to welcome you to this new 2023 UAV SHOW edition which will offer you lots of surprises!

**François Baffou**  
*Bordeaux Technowest CEO*

# FROM OCTOBER 10<sup>TH</sup> TO 12<sup>TH</sup>, 2023

- BE INFORMED: SOURCING, COMPETITIVE INTELLIGENCE
- EXCHANGE WITH PROFESSIONALS OF THE DRONE SECTOR
- SHARE YOUR EXPERIENCE ON THE SHOW
- PRESENT YOUR PRODUCTS DURING THE OUTDOOR DEMONSTRATIONS

## EXHIBITORS

- Key accounts and major contractors,
- Owners and operators,
- Manufacturers,
- Laboratories, R&D centers and design and engineering offices,
- Startups,
- Test centers,
- Local authorities, institutions,
- Universities, schools and training centers,
- Services (insurance, innovation support, fundings, legal) and media,
- Competitiveness centers and clusters.

## VISITORS

- European agencies,
- French and foreign government services: customs, ecology, agriculture, specialized services (maritime resources, CEREMA, IGN...),
- Local authorities,
- Industrial contractors,
- Managers of large real estate parks,
- Network managers (water, energy and heat, transport, etc.): public companies, delegated companies, etc.,
- Managers of major infrastructures : airports, ports, etc.,
- Innovation specialists and influencers: media, agencies and clusters, etc.,
- Foreign companies and foreign investors looking for French partners in the sector,
- industrials and leading operators,
- Any professional end-user of UAVs.

## SURVEY

THE 2021 UAV SHOW SURVEY PARTICIPATION

100%

of surveyed people are satisfied with their participation.

of surveyed people are satisfied because their reason for attending has been reached. 88.4%

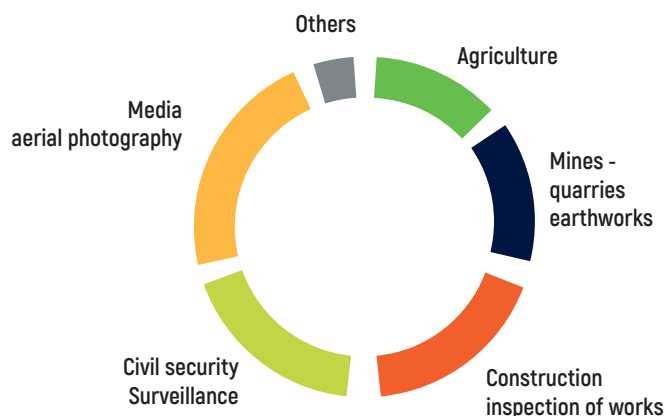
7.1/10

An average score attributed to the characteristics and specificities of the show.

of surveyed people declare their intention to participate in the UAV SHOW next edition!

91%

## THE DRONE MARKET



3000 SQM  
EXHIBITION SURFACE

110  
EXHIBITORS

2500  
VISITORS

## ADAPTED OFFERS

- Package booth from 6m<sup>2</sup> to 24 m<sup>2</sup>,
- A collective open space of 50 m<sup>2</sup> dedicated to innovation,
- sponsoring formulas adapted to your communication objectives and budgets.

# TÉMOIGNAGES

*"The UAV SHOW allowed us to showcase our data link solutions and its command and control system (C2), which can be adapted to a wide range of missions. It was also an opportunity for us to publicly launch the AERIO offer of drone services for industry under the patronage of GRTgaz, with whom we shared a large stand. The pace of meetings was sustained, both with the drone community and with potential users. Great opportunities for «partnerships» and «business»"*

**Dominique Désveaux, Asman Technology**

**Asman  
Technology**



*The high-pressure gas transmission pipelines operated by GRTgaz in France are regularly monitored. In this field, drones represent THE solution of the future for monitoring and searching for possible gas leaks, thus allowing a significant reduction of CO2 emissions from these operations. Our participation in the UAV SHOW 2021 has allowed us to promote our partners from New Aquitaine, Asman Technology and SkyBirdsView, who are working with us on this subject, as well as to access other players in the sector. That's why we are planning to participate again in the UAV SHOW 2023!"*

**Michel Pinet, GRTgaz's Network Surveillance Project Manager**

**GRTgaz**

*"As pioneers in the use of drones for maintenance purposes in France, we have been participating in the UAV SHOW for several years. The show is a great opportunity for us to stay directly connected to the French drone ecosystem. The 2021 edition was particularly rich in meetings that allowed us to develop promising partnerships."*

**Nicolas Pollet, CEO & cofounder Altametris**

**ALTA METRIS**



*"Boreal SAS is a regular participant of UAV SHOW. This event allows us to establish our notoriety as a French designer and manufacturer of fixed-wing UAVs with various institutions and contractors, visitors for the occasion. The 2021 edition was the opportunity to make us known to high French dignitaries and to unveil in their presence our label Origine France Garantie given by the former Minister of State for Overseas Territories, Mr. Yves Jégo."*

**Fabien Pollina, Boreal Sales Development Manager**

**Boreal**  
GROUPE MINISTRIAL

## CONTACT US

For any questions or additional information, feel free to contact us:  
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